

Brand Identity

Year: 2024

Corporate Identity

Visual System

Social Media

A New Restaurant. A Blank Canvas.

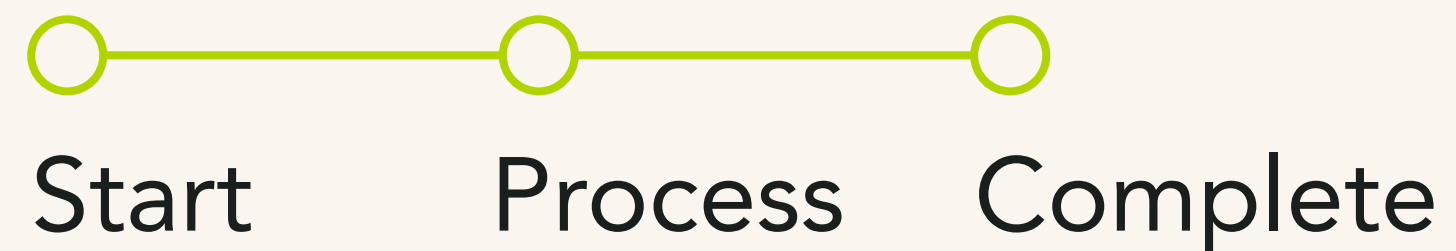
UCO Bistro contacted us with a name, a cuisine, and a location in the Uco Valley, Mendoza.

They trusted us to **create their complete visual identity from scratch.**



The concept

**The logo is a process.
Semicircles becoming
whole. **A visual metaphor
for bistro cooking.****





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A palette pulled from the land itself.

Where the raw material comes from.







Brand assets

Illustrations curated for the brand.

A set of hand-drawn botanical illustrations selected to reinforce the bistro's identity and bring warmth to every touchpoint.



Templates that
make every post
feel like the brand.

A gift card
worth
keeping.




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De |

Para |

Válido por

Válido hasta

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Feelolab 