

# Digital Brand Identity


Year: 2026

Brand Refresh

Web design

Digital Brochure

Print design



**+30 years of experience.  
A brand that wasn't  
showing it.**

GTN has been building telecommunications infrastructure across Argentina since 1992 — towers, fiber optics, CCTV, radio links. The operation was solid. The brand wasn't keeping up.

**The same company.**  
**A new face.**



Before



After

Web design

# Back online. With a big change.

The site was down.  
We rebuilt it from scratch  
on WordPress.





> **Mobile  
first design**

> **96/100  
Page speed**



> **SEO ready to rank on Google**

> **Editable sections**

No technical knowledge needed.

Digital Brochure

**A commercial tool  
that works as hard  
as they do.**





Business cards

# Every touchpoint counts.

A business card designed to match the refreshed identity — consistent, clean, and professional. The details that make the brand feel complete.

Feelolab 