

Website Redesign & Brand Refresh

Year: 2026

Brand Refresh

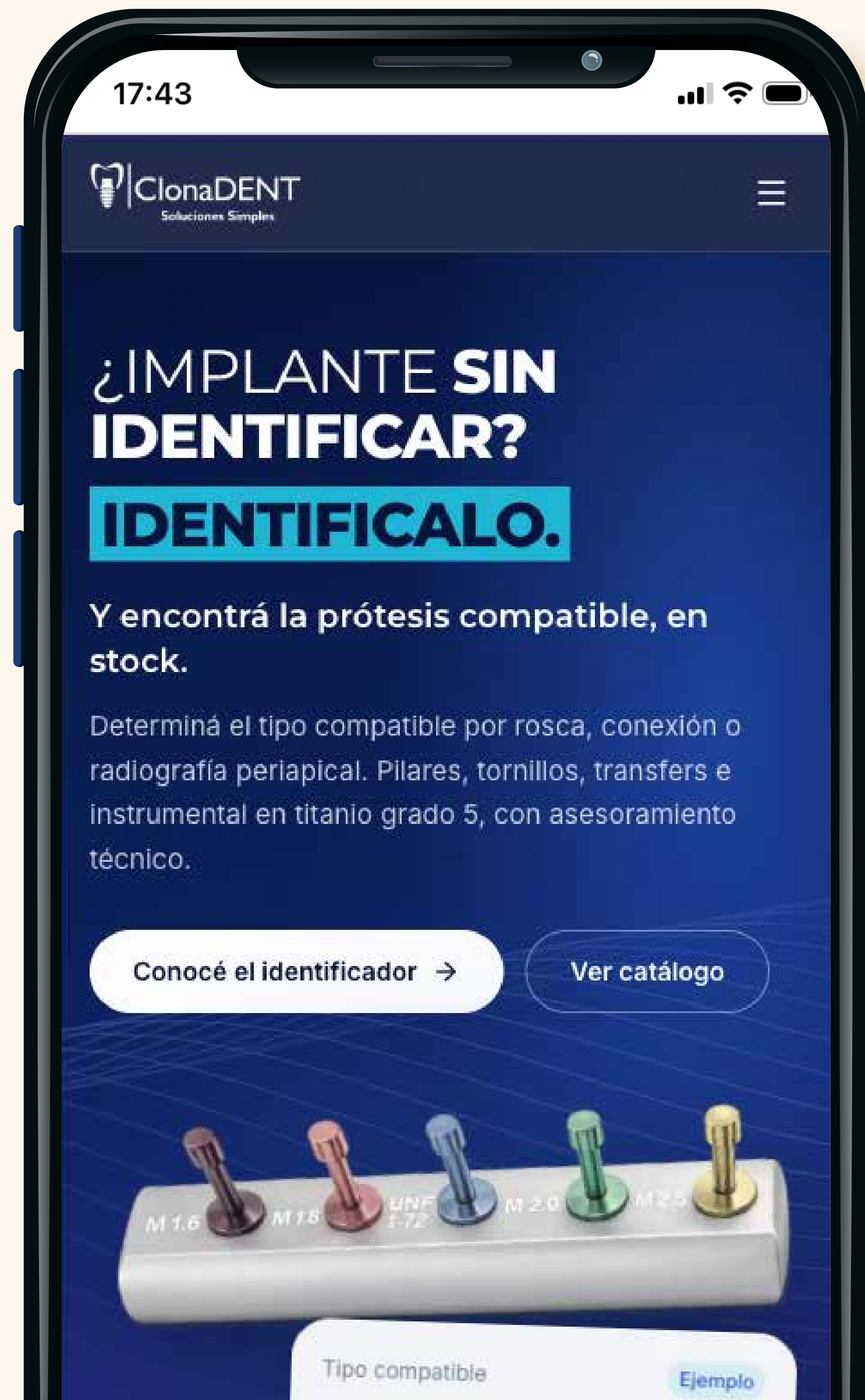
Web Redesign

B2B Catalog



**A precise business,
with a site that didn't
show it.**

ClonaDENT manufactures and distributes compatible prosthetic components for dental implants. Their website hadn't kept up a generic template that didn't reflect the precision of their work.



Navigation

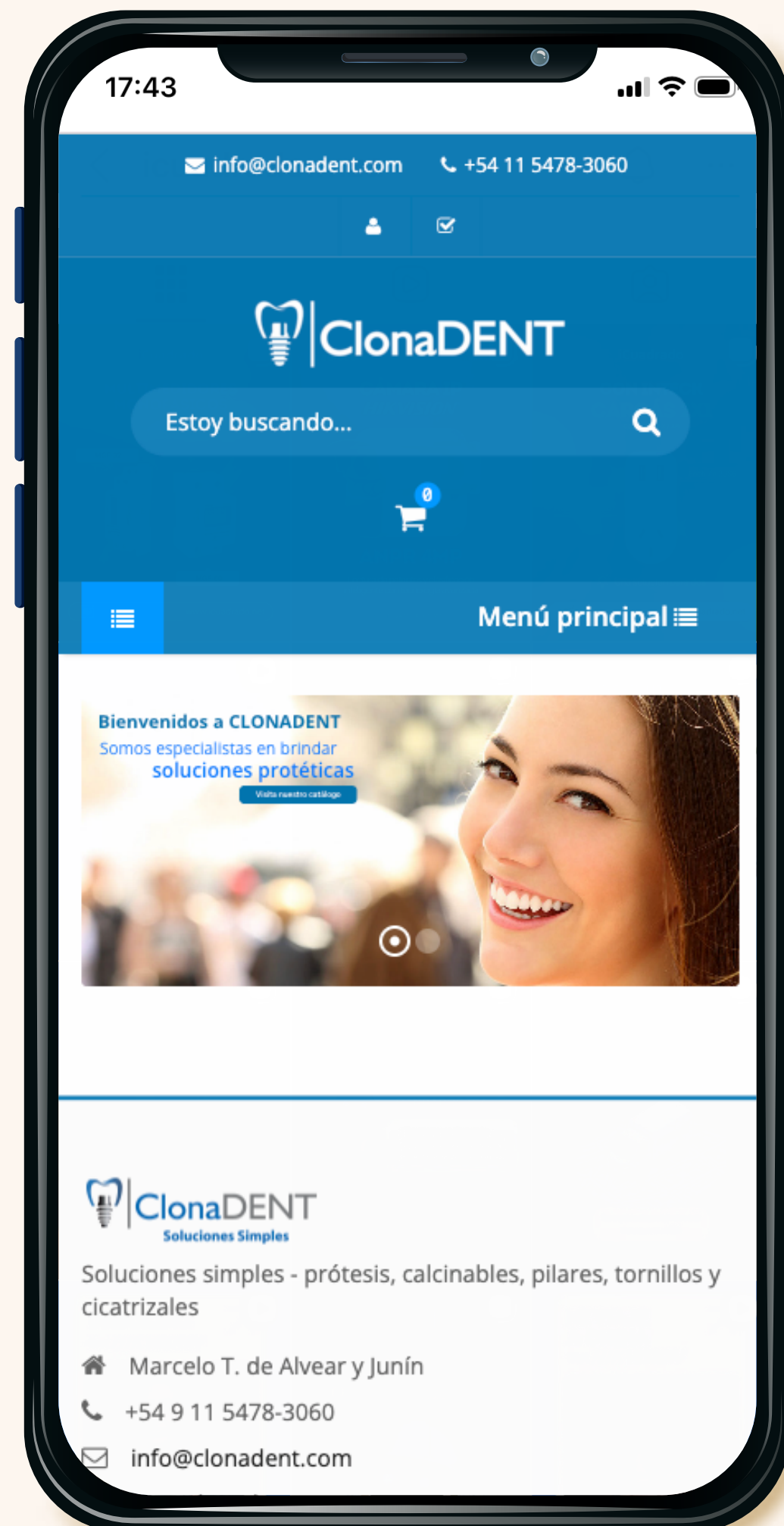
Organized the way
a dentist already thinks.

Products are grouped by connection system, so finding the right component takes seconds, not a search.

From template to **identity.**

Before

A generic template,
with no identity of
its own.

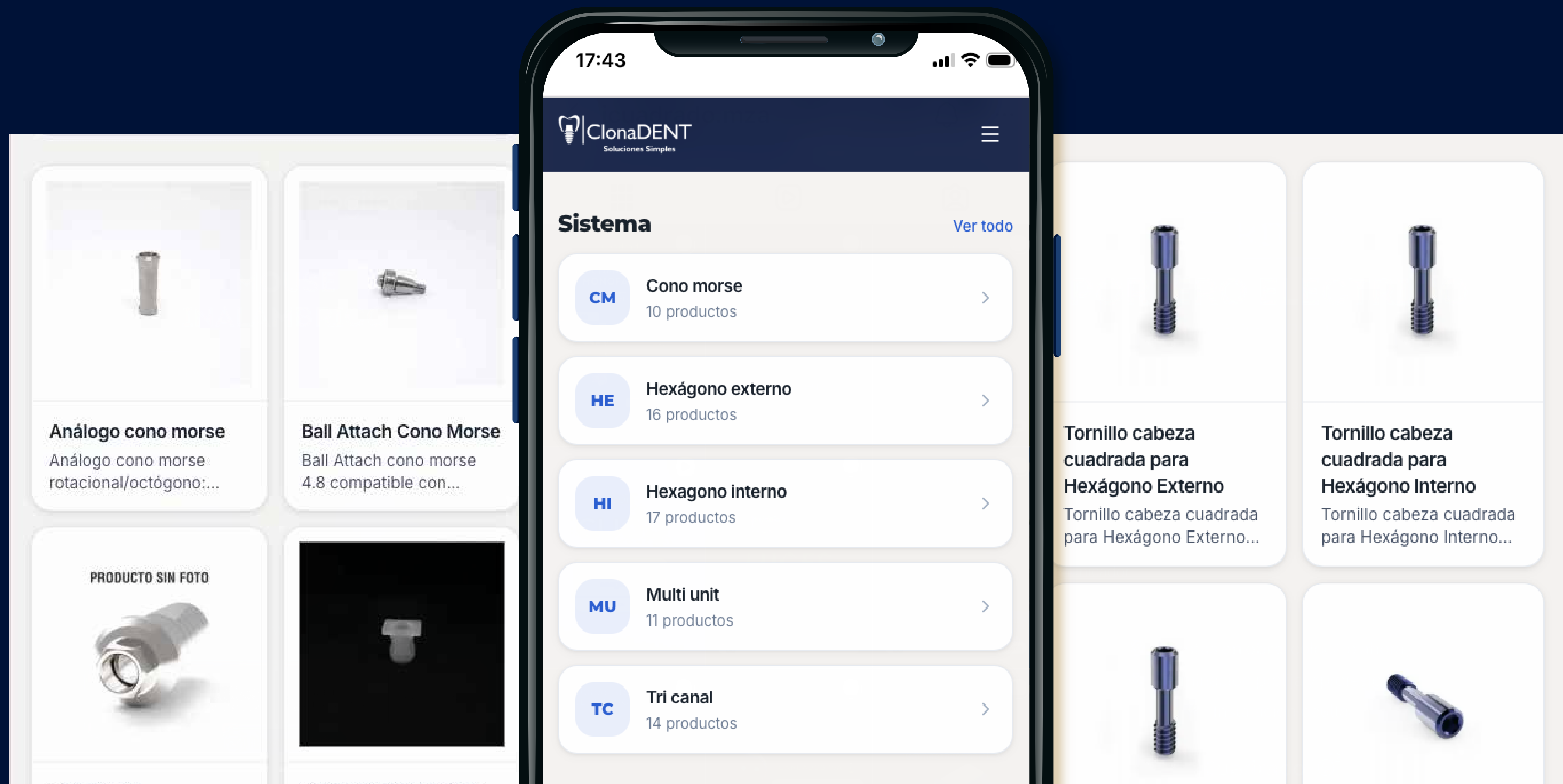


After

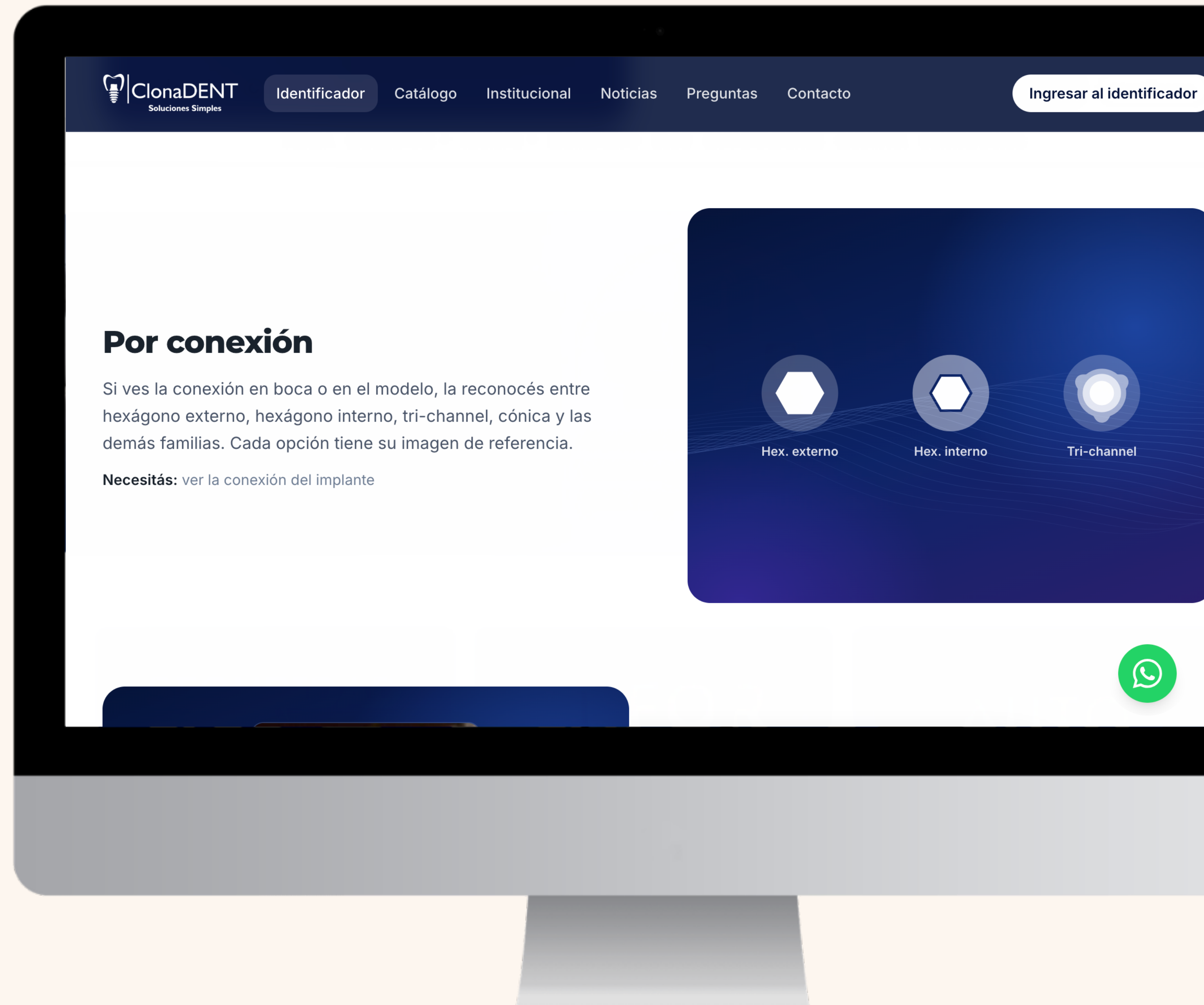
A branded site that
explains what ClonaDENT
actually offers.



Not just a catalog. **A tool.**



Organized the
way a dentist
already thinks.



Feelolab 