

UX/UI & Conversion Optimization

Ongoing since 2026

Web design

CRO Strategy

E-commerce

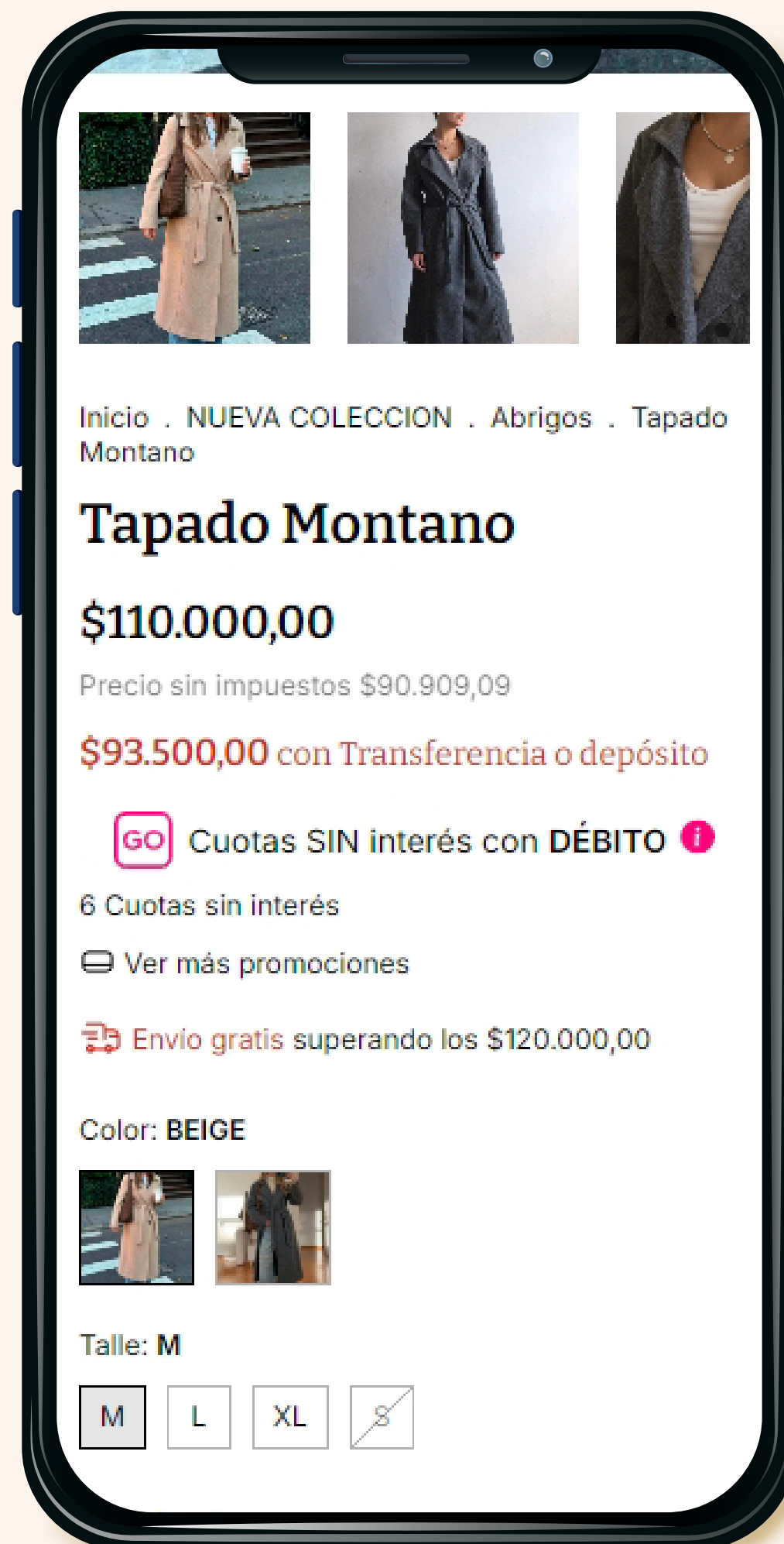


**Good traffic, but
the site wasn't
converting it.**

From friction **to flow.**

Before

Confusing grid,
buried actions,
typo that doesn't
reflect the identity,
checkout friction



After

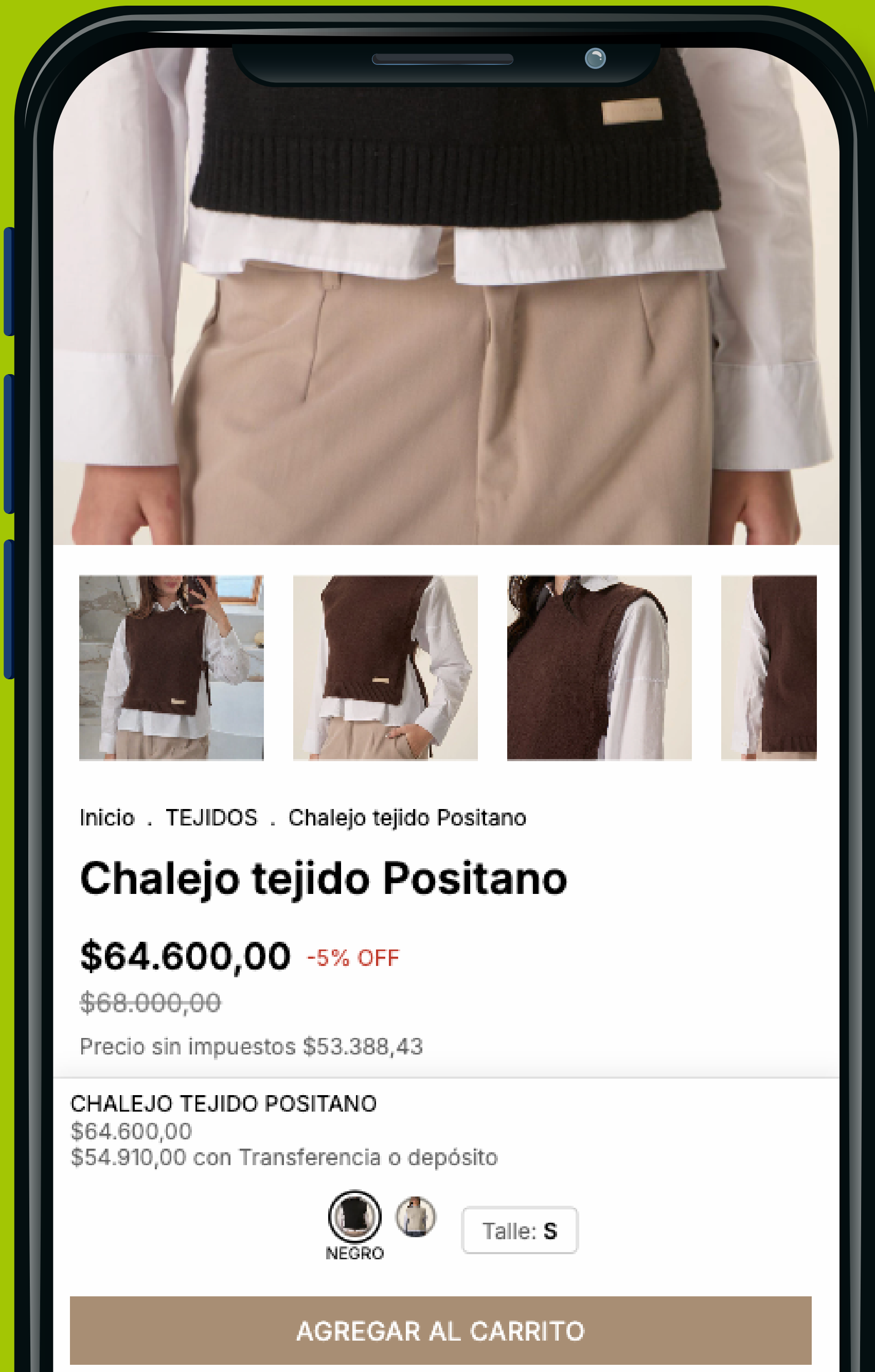
Visual buttons,
sticky checkout,
clear navigation





**Every change backed
by **UX research, heatmaps,
and CRO strategy.****

Constant follow-up keeping what works,
cutting what doesn't.



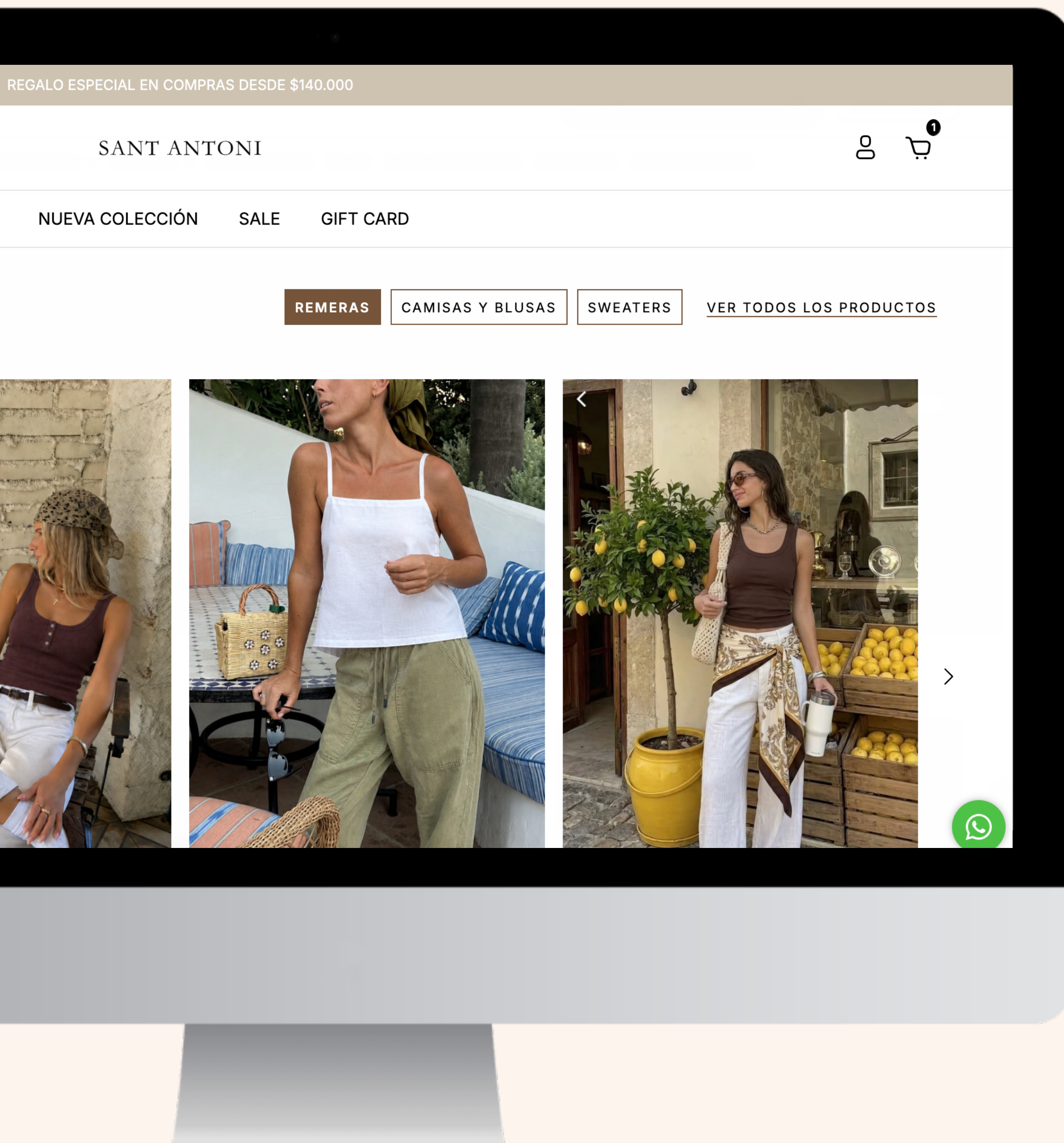
> Mobile
first design

> 96/100
Page speed

Web Design

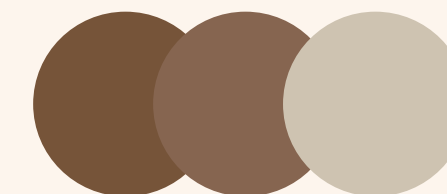
Home and product
pages redesigned
under one visual
system.





Web Design

**New color palette
and typography,
unified button criteria
across the site.**

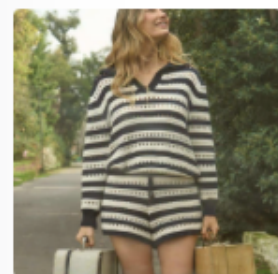


Feelolab 

¿Qué estás buscando?



01



SWEATER CAPRI

DISPONIBLE EN 2 COLORES

\$89.000,00

+ AGREGAR



REMERA BRUNA

DISPONIBLE EN 4 COLORES

\$37.000,00

+ AGREGAR

Custom feature

Get the Look
built for how the brand
sells, not for a template.

Plus landing pages for every campaign,
and a blog built to support SEO.