

A website built as a musician's tool

2026

Custom WordPress

Brand Refresh

Interactive Songbook

Most artist sites announce shows. This one works like an instrument.

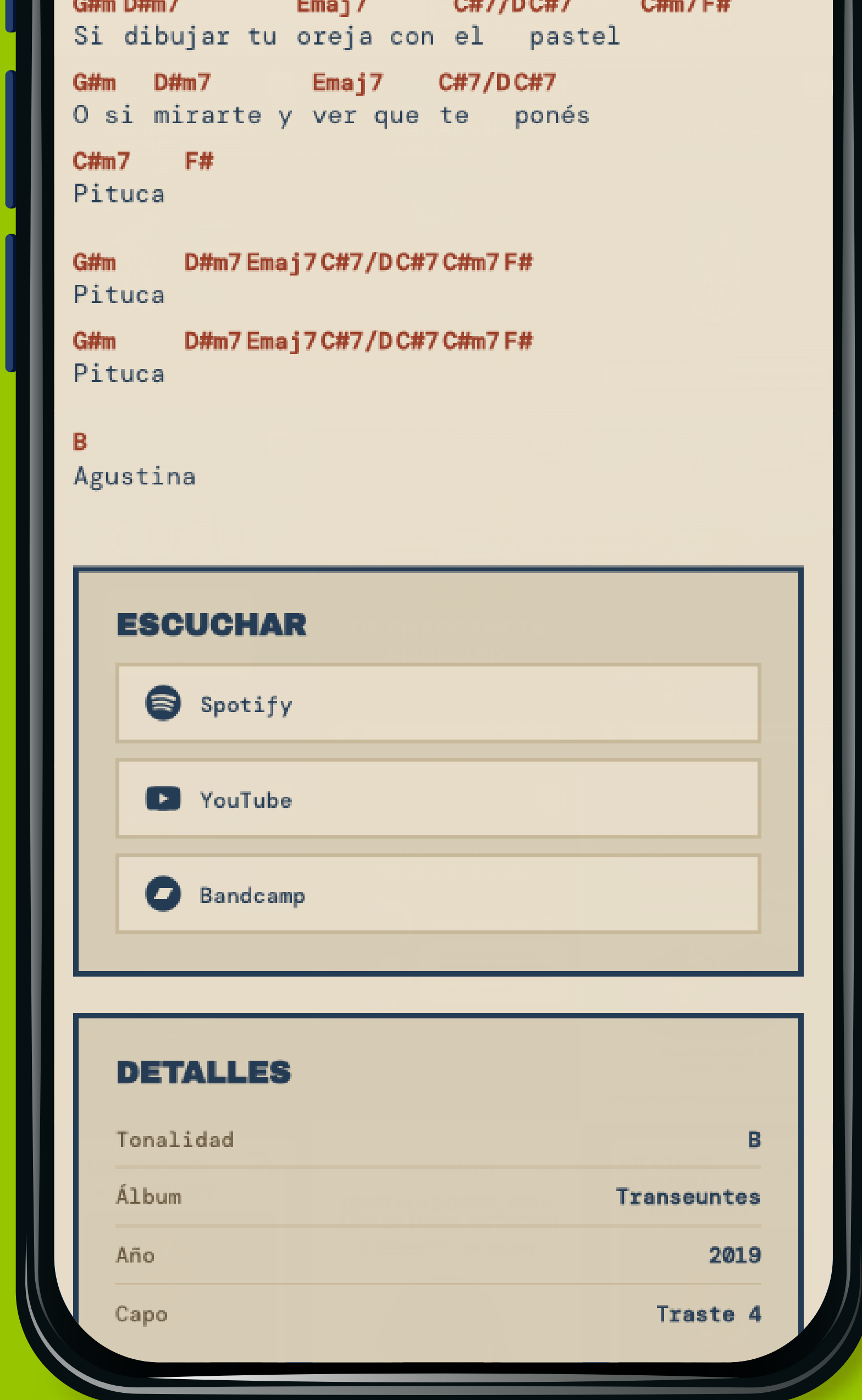
Santiago Moraes needed more than a brochure site, a tool built around how people actually use his music: reading chords, learning to play, following the catalog.



A visual identity born from the album itself.

- Custom color palette.
- The artist's illustrations reused as background textures.
- Unified typography across the whole site.





> Live key transposition

> Chord diagrams that update automatically

> Auto-scroll

> A print-ready version

No code,
no developer,
no waiting.

A custom panel





Type the chords. The site builds the song.

A custom chord engine: the client writes lyrics with chords in brackets ([Am], [G7], [C/E]) and the site builds the layout on its own, recognizing Intro, Verse, Chorus, and Bridge.



SEO + Analytics Custom

**Built to be found,
and measured.**

Clean technical SEO, plus custom analytics that show exactly which songs get played, in what key, and where fans go next.

Feelolab 